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Logistics Reverse  
Logistics consists of all  
activities which are  
performed after the  
sale of a product. It is a  
process of flow of  
goods or material  
which are unwanted or  
defective through the  
logistics chains to the  
manufacturer so that it  
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## **Reverse Logistics - Innochain**

Abstract: This paper  
gives an overview of  
scientific literature that  
describes and  
discusses cases of  
reverse logistics  
activities in practice.

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Over sixty case studies are considered. Based on these studies we are able to indicate critical factors for the practice of reverse logistics.

### **Reverse Logistics: a review of case studies**

While conventional logistics optimizes the flow of goods from producer to consumer, reverse logistics manages the processes



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for inverting that flow to deal with returned parts, materials and products from the consumer back to the producer. Most often, this includes warranty recovery, value recovery, repair, redistribution, product recalls, used parts and replacement materials for refurbishment, service or product contract returns, and end-of-life recycling.

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## **9 Benefits of an Effective Reverse Logistics Process**

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## **Green Logistics & its Significance in Modern Day Systems**

Reverse logistics is like  
cleaning up the  
morning after a big  
party - a mess that no  
one really wants to

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face, resulting from things that are left over or ill-used from the day before. The notion of reverse logistics isn't new, of course. The function has been around since the Phoenicians began shipping amphorae of wine to Rome in 1,500 BC.

## **Managing Reverse Logistics to Improve Supply Chain ...**

Reverse logistics is no

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small matter in the supply chain. Industrial equipment return rates are approximately 4 percent to 8 percent, while computers and network equipment have return rates of 8 percent to 20 percent. Total U.S. revenue impacted by returns is estimated between \$52 billion and \$104 billion.

## **The Six Hidden Costs of Reverse Logistics - Inbound**

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The same glossary defines reverse logistics as: “The process of planning, implementing, and controlling the efficient, cost effective flow of raw materials, in-process inventory, finished goods and related information from the point of consumption to the point of origin for the purpose of recapturing



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disposal.”

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